

News Release + Media Information



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Volkswagen Canada Introduces 2017 e-Golf at Montréal Autoshow

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All-Electric Golf Coming to Dealers This Year

MONTREAL, QC – January 19, 2017 — Today at the Montréal Autoshow, Volkswagen unveiled the second generation of its all-electric family car, the e-Golf. The new lithium-ion battery offers almost 50% more energy capacity, from 24.2 to 35.8 kWh, resulting in a driving range of about 200 kilometres on a single charge. The electric motor itself delivers 134 hp and 214 lb.ft. of near-instant torque, improving performance and acceleration, while maintaining the same level of efficiency.

The biggest news for Canadians is that the 2017 e-Golf will be available at select Volkswagen Dealerships later this year.

The standard 7.2 kW on-board charger will enable the battery to be fully charged in about five hours at a Level 2 home or public AC charging station. The battery can be charged to 80 percent in 30-45 minutes at a Level 3 DC fast charging station. The e-Golf can also be charged from a standard outlet with the included home charger.

A host of cold weather-related features will be standard: heated windshield, heated front seats, and an auxiliary heat pump. In addition, the e-Manager allows every e-Golf driver to set a desired departure time and temperature to warm or cool the interior while still connected to the

electrical grid. These features will help maximize comfort and range in winter and minimize the unique challenges faced by every electric vehicle in Canada.

This is Volkswagen Canada's first all-electric vehicle, one that delivers emissions-free driving in a fun-to-drive package based upon a proven design. To date, over 33 *million* Golf models have been sold over its 40+ year history, hundreds of thousands of them right here in Canada.

The 2017 e-Golf offers new, high-tech features like the fully digital and interactive Volkswagen Digital Cockpit. With this optional system, all instruments; including the e-Golf-specific power meter, are virtually implemented on the 12.3-inch colour screen. There are different information profiles on driving, navigation and assistance functions which change the type of information displayed and the graphics in certain areas.

The available Discover Pro infotainment system—exclusive to the e-Golf and to Canada within North America—has a large 9.2-inch display with a completely new glass-like design. “Range 360” provides a dynamic map view of how far one can travel on a map with available charge to give drivers the confidence to go wherever their e-Golf will take them. For the first time in any Golf, it is possible to individually configure the home screen. In addition, the innovative gesture control system, first debuted at CES 2015, has become a reality. Gesture control works in a wide variety of menus. All it takes is a hand swipe gesture to move the horizontally arranged menu items to the left or right, allowing the user to navigate through the main menu, change radio stations, or skip to the next song. Every e-Golf features App-Connect for compatible smartphones that offers Apple CarPlay™, Android Auto™, and MirrorLink® integration.

In addition to the driver, the e-Golf was also designed with pedestrians and passengers in mind. Every e-Golf features e-Sound, an artificial acoustic warning system for pedestrians which functions at speeds up to 30 km/h. On vehicles equipped with Discover Pro, a Voice Enhancer

automatically recognizes and amplifies the driver's voice for rear passengers through the speakers, and Discover Pro's new Media Control offers passengers the ability to view active navigation data, send destinations to the infotainment system, and manage audio playback and sound profiles from up to 2 compatible tablets or smartphones over internal-only WiFi or a compatible cell phone's mobile hotspot.

Volkswagen will also offer a range of driver assistance systems in the e-Golf. Forward Collision Warning with Autonomous Emergency Braking (Front Assist) adds Pedestrian Monitoring, which will warn the driver acoustically and visually, supply increased braking pressure, and if the driver does not react, apply the brakes in order to help mitigate a collision with a pedestrian as well as other vehicles. The optional Driver Assistance Package includes the following features: Volkswagen Digital Cockpit, Adaptive Cruise Control (ACC) with Stop & Go, Blind Spot Detection with Rear Traffic Alert, Lane Assist, Park Assist, Light Assist, as well as the aforementioned Front Assist.

The 2017 e-Golf introduces the same design changes as found on the facelifted Golf family recently revealed in Europe. The standout exterior changes include new bumpers, front fenders and LED headlights and taillights. In the front, the new bumper integrates the unmistakable C-shaped LED signature daytime running lights and is accented by the traditional blue grille trim strip, which carries into the redesigned headlights. The rear was also designed to be more charismatic. Along with a new bumper, new LED taillights define the design. Inside, new décor and seat trim gives e-Golf a fresh look.

About Volkswagen Canada:

Founded in 1952, Volkswagen Canada is headquartered in Ajax, Ontario. It is the largest volume European automotive nameplate in Canada, and sells the Golf, Golf SportWagen, Golf GTI, Golf R, e-Golf, Beetle, Jetta, Passat, CC, Tiguan, and Touareg through 139 independent Canadian Dealers. It forms part of Volkswagen Group Canada Inc., a subsidiary of Volkswagen AG headquartered in Wolfsburg, Germany.

Volkswagen is one of the world's largest producers of passenger cars and is Europe's largest automaker.

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