

News Release + Media Information



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ALL-NEW 2019 VOLKSWAGEN JETTA MAKES CANADIAN DEBUT AT MONTREAL AUTO SHOW

The all-new Jetta raises the bar in the compact sedan class, with bold design and outstanding technology features

- Jetta is now based off the award-winning MQB architecture
- Sleek coupe-like exterior design features shorter overhangs and a bold new face
- Upscale driver-centric interior features premium materials and modern design
- 1.4-liter TSI engine is paired with six-speed manual or eight-speed automatic transmissions
- Aluminum-alloy wheels, App-Connect and full LED lighting are standard
- Available driver assistance technology includes: Front Assist, Blind Spot Monitor with Rear Traffic Alert, Adaptive Cruise Control, Lane Assist, and Light Assist
- Available premium features include: Volkswagen Digital Cockpit, 10-color ambient lighting, panoramic sunroof, heated and ventilated leather seats, and BeatsAudio™ system

Montréal, PQ – January 18, 2018 — Today, Volkswagen Canada unveiled the all-new 2019 Jetta at the Montréal Auto Show. The Jetta is one of the world's most successful sedans, with more than 16 million models sold worldwide since it was introduced in 1979: more than 600,000 of those vehicles have been sold in Canada. Now based off the award-winning MQB platform, the 2019 Jetta offers bolder design, more interior space than the outgoing model and new technology along with a significant increase in standard equipment.

Compared with the current car, the new Jetta grows outside in every direction. It offers a longer wheelbase, with shorter overhangs, and is longer, wider and taller than the outgoing model. The increased exterior proportions add up to more interior space than the previous car as well.

Outside, the all-new Jetta marks an evolution in Volkswagen's clean and timeless design, with modern lines and a refined appearance. The combination of large front grille and sharper lines exudes a bold character, while the addition of more chrome and standard LED lighting lend a premium feel. A fast-sloping roof line creates a sportier, coupe-like profile without compromising the usability of the rear seat.

Inside, the Jetta's fully redesigned interior combines high-tech features with everyday usability and refined fit and finish. High quality soft-touch materials throughout and new trapezoidal design elements give the vehicle an upscale, yet modern feel. The 2019 Jetta sports new fabric colors and designs for the seats and door trim as well as optional 10-color customizable wrap-around ambient lighting. To keep occupants comfortable, Jetta will offer available heated and ventilated front seats, power driver's seat with memory functionality, leather seating surfaces, and dual-zone Climatronic® automatic climate control. A new center storage console is 5-liters—large enough to fit an iPad.

The driver-oriented cockpit features an infotainment screen placed high in the dashboard, to make all vehicle information easily accessible. Every Jetta offers standard Driver Personalization with up to four driver settings. Dependent on trim, customizable features include: driver seat memory, driver assistance system preferences, temperature, Volkswagen Digital Cockpit arrangement (Execline), radio presets, navigation view, and more.

Jetta Execline models feature a standard Volkswagen Digital Cockpit display, offering drivers a reconfigurable display of key data and the ability to position navigation data front and center for easy viewing. Standard App-Connect technology offers compatible smartphone integration with the three major platforms—Apple CarPlay™, Android Auto™ and MirrorLink®. The new Jetta is the first Volkswagen in Canada to offer the available BeatsAudio® system.

The Jetta's technology upgrades extend beyond the cabin to include a comprehensive suite of available driver assistance technology. A rearview camera comes standard and available features include: Forward Collision Warning and Autonomous Emergency Braking (Front Assist); Blind Spot Monitor with Rear Traffic Alert; Adaptive Cruise Control (ACC), upgraded for use in stop and go traffic; High Beam Control (Light Assist); and Lane Departure Warning (Lane Assist), which actively helps the driver steer the car back into its lane should the vehicle start drifting into another lane without using the turn signal.

In addition, the 2019 Jetta offers a combination of both passive and active safety systems that are engineered to meet or exceed current crash regulations. These systems include the class exclusive Automatic Post-Collision Braking System.

The new Jetta will continue to be powered by Volkswagen's 1.4-liter turbocharged and direct-injection TSI® engine, making 147 horsepower and 184 pound-feet of torque. The power is taken to the front wheels via a new standard six-speed manual transmission, with an eight-speed automatic transmission optional on all trims. Automatic transmission models come standard with a Start/Stop system designed to improve fuel efficiency. This technology stops the engine during idle when the brake pedal is held (such as when waiting at a stop light). When the brake pedal is released, the engine restarts.

The 2019 Volkswagen Jetta will be available in Comfortline, Highline and Execline trim levels. An R-Line package will be available on Highline models and features exclusive interior and exterior design elements, R-Line badging, and the XDS® electronic differential.

With all of this new technology, and a long list of standard features, the new Jetta is expected to arrive at Canadian Volkswagen dealers in the spring and offers outstanding value starting at just \$20,995.

About Volkswagen Canada:

Founded in 1952, Volkswagen Canada is headquartered in Ajax, Ontario. It is the largest volume European automotive nameplate in Canada, and sells the Golf, Golf SportWagen, Golf GTI, Golf R, e-Golf, Beetle, Jetta, Passat, Tiguan and Atlas through 141 independent Canadian Dealers. It forms part of Volkswagen Group Canada Inc., a subsidiary of Volkswagen AG headquartered in Wolfsburg, Germany.

Volkswagen is one of the world's largest producers of passenger cars and is Europe's largest automaker.

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