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All New 2019 Jetta Arrives in Canada

Raising the bar in the compact sedan class

- *Jetta is now based off the award-winning MQB architecture*
- *1.4-liter TSI engine is paired with six-speed manual or eight-speed automatic transmissions*
- *Aluminum-alloy wheels, App-Connect and full LED lighting are standard*
- *Available driver assistance technology includes: Front Assist, Blind Spot Monitor with Rear Traffic Alert, Adaptive Cruise Control, Lane Assist, and Light Assist*
- *Available premium features include: Volkswagen Digital Cockpit, 10-color ambient lighting, panoramic sunroof, heated and ventilated leather seats, and 400-watt BeatsAudio® system*

Ajax, ON — Volkswagen Canada is pleased to announce the arrival of the all-new 2019 Jetta. Now based off the award-winning MQB platform, the Jetta offers bolder design, more interior space than the outgoing model and new technology. The design makes it an excellent choice for families, one that offers exceptional value and low cost of ownership thanks in part to its 4 year/80,000 km new vehicle limited warranty.

The new Jetta is powered by Volkswagen's 1.4-liter turbocharged and direct-injection TSI® engine, making 147 horsepower and 184 pound-feet of torque. Power is routed through a new six-speed manual transmission, with an eight-speed automatic optional. Automatic transmission models come with a Start/Stop system designed to further improve fuel efficiency. This technology stops the engine during idle when the brake pedal is held (such as when waiting at a stop light). When the brake pedal is released, the engine restarts.

Every Jetta offers standard Driver Personalization with up to four driver settings. Dependent on trim, customizable features include: driver seat memory, drive mode selection, driver assistance system preferences, climate control, Volkswagen Digital Cockpit arrangement, ambient lighting color, radio presets, navigation view, and more.

The technology of the 2019 Jetta also offers a combination of both passive and active safety systems that are engineered to meet or exceed current crash regulations. These systems include the class exclusive Automatic Post-Collision Braking System.

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Press Information



Volkswagen

The 2019 Volkswagen Jetta will be available in Comfortline, Highline and Execline trim levels and will arrive in showrooms this month.

MODEL LINE UP

Jetta Comfortline

The Jetta Comfortline has a starting Manufacturer's Suggested Retail Price (MSRP) of \$20,995 and features a six-speed manual transmission. Other standard features include 16-inch silver "Rama" aluminum-alloy wheels; standard LED headlights (with LED Daytime Running Lights) and taillights; chrome grille; multi-function steering wheel; rearview camera; automatic headlights; electric parking brake; cloth seats with heating for the front seats and 6.5-inch Composition Color touchscreen infotainment system with Bluetooth® connectivity for compatible devices, one USB port, four speakers, and Volkswagen App-Connect for compatible devices, enabling integration with the three major smartphone platforms—Apple CarPlay™, Android Auto™ and MirrorLink®. The eight-speed automatic transmission Jetta Comfortline starts at \$22,395. A block heater is available for \$300.

Jetta Highline

Building off of the Comfortline trim, the Jetta Highline starts at \$24,095. Standard features include 16-inch two-tone "Rama Black" aluminum-alloy wheels; "rail2rail" sunroof; dual-zone Climatronic® automatic climate control; rain-sensing wipers, auto-dimming rearview mirror; leather-wrapped steering wheel and shift knob; KESSY keyless access and push-button start and leatherette seating surfaces. An 8 inch "Composition Media" infotainment system with 6 speakers is included, as is SiriusXM® satellite radio and Blind Spot Monitor with Rear Traffic Alert.

A Driver Assistance Package is available for \$995 and includes Adaptive Cruise Control, Front Assist emergency autonomous braking, lane assist and light assist (high beam control).

Press Information



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Also available is an R-Line® package for \$1,700.

The package adds standard 17-inch “Viper” aluminum-alloy wheels; sport suspension; a gloss-black front grille; R-Line rear bumper with dual exhaust; front foglights; black mirror caps; R-Line badging inside and out; black roof liner; R-Line multi-function steering wheel with contrast stitching; available two-tone black and grey seating surfaces with contrast stitching; and the XDS® electronic differential.

Jetta Execline

The Jetta Execline builds off the Highline trim and starts at \$27,695. Standard features include LED Projector headlights with signature LED DRLs; 17-inch two-tone “Tornado Metallic” aluminum-alloy wheels; XDS electronic differential; Driving Profile Selection; 10-color customizable wrap-around ambient lighting; 10.25-inch Volkswagen Digital Cockpit display, allowing drivers to reconfigure how they view vehicle information; 400 Watt BeatsAudio® system with eight speakers plus a subwoofer; and 8.0-inch Discover Media touchscreen with Navigation and voice control.

A Driver Assistance Package is available for \$995 and includes Adaptive Cruise Control, Front Assist emergency autonomous braking, lane assist and light assist (high beam control).

About Volkswagen Canada:

Founded in 1952, Volkswagen Canada is headquartered in Ajax, Ontario. It is the largest volume European automotive nameplate in Canada, and sells the Golf, Golf SportWagen, Golf GTI, Golf R, e-Golf, Beetle, Jetta, Passat, Tiguan, and Atlas through 141 independent Canadian Dealers. It forms part of Volkswagen Group Canada Inc., a subsidiary of Volkswagen AG headquartered in Wolfsburg, Germany.

Volkswagen is one of the world's largest producers of passenger cars and is Europe's largest automaker.

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