



Electrify Canada and Toronto Premium Outlets Announce First Electric Charging Site

Simon location to be debut site for DC 350kW Fast Chargers

Toronto, ON (September 10, 2019) – Electrify Canada has officially broken ground at Toronto Premium Outlets on its first charging station, paving the way for the company to create a nationwide network of ultra-fast chargers to enable Canadians to charge forward with electric vehicles (EV).

The launch of the charging stations is the first initiative from Electrify Canada, an entity created with the support of Volkswagen Group Canada. Toronto Premium Outlets, a shopping destination co-owned by Simon and SmartCentres and managed by Simon, located at 13850 Steeles Ave W, Halton Hills, Ontario, is the first site host for Electrify Canada's revolutionary DC 350kW Fast Chargers and expected to open to the public soon. Electrify Canada will be announcing an additional 31 locations planned across Canada at a later date.

"Volkswagen Group Canada is proud to be a supporting player in the initiative to bring electric mobility to Canadians," says Lorie-Ann Roxburgh, acting president and CEO, Volkswagen Group Canada, Inc. "Convenience, availability and ease of use for EV drivers are our top priorities in pushing the industry forward. The millions of shoppers Toronto Premium Outlets attracts each year and the variety of existing amenities makes it the perfect choice for our first location."

This is another innovative step for Toronto Premium Outlets, who last year unveiled a 140,000 sq. foot expansion. Recent technology enhancements include touch-screen directories and mobile phone charging stations throughout the centre.

"Simon is committed to providing convenient amenities for our customers," says Mona Benisi, Simon's Vice President of Corporate Sustainability. "Having been one of the first retail property owners to offer customer EV charging stations, we understand the importance of this infrastructure to facilitate the transition towards smart sustainable cities and advancing Simon's corporate sustainability ambitions."

With Electrify Canada's focus on future and present-day electric vehicles, all EVs compatible with CCS or CHAdeMO charging inlets will experience ultra-fast charging stations with the latest charging technology available. Drivers visiting Toronto Premium Outlets will have access to the first-ever certified cooled-cable 150 to 350-kilowatt (kW) DC Fast Chargers. Depending on a number of factors—especially the capabilities of the vehicle—charging speeds could reach from 4 to 30 kilometers (km) of range for every minute of charging.

"EV owners need a convenient, reliable and fast turnaround in recharging their vehicles," said Robert Barrosa, Chief Operating Officer of Electrify Canada. "Our collaboration with Toronto Premium Outlets will help us provide Canadians with power at a central location just outside of the GTA, and identify more opportunities to address consumer demands on speed and convenience. This is the first step to creating an EV charging network that both delivers on the demands from drivers across the country and support the rapid growth expected in the EV category."

Collaborating with Electrify Canada and Simon to bring the charging stations to life is Toronto-based technology, construction and infrastructure services company, ClearBlue Technologies Group.

The chargers will have an all new intuitive and informative 15-inch touch screen display, as well as a credit card reader for universal driver access. For even greater convenience, Electrify Canada will be launching an app that allows users to manage the charging session from their mobile phone. Features will include a station locator, payment, prompting a charge and the ability to track the session. Functionally and aesthetically, the chargers are up to eight feet high to provide easier vehicle charge port access without complex, maintenance-prone mechanical cable management systems, while the height increases charger visibility.

The design and capabilities of Electrify Canada's EV chargers signals the company's transformational leadership. The 150kW to 350kW range charge dispenser will service the longer range, larger battery vehicles coming to market and will also deliver 50kW charging power to support today's EVs from all automotive manufacturers.

##

About Electrify Canada Electrify Canada was established by Volkswagen Group Canada in July 2018. Electrify Canada's goal is to promote greater Zero-Emission Vehicle (ZEV) adoption by building a transformative, ultra-fast electric vehicle (EV) direct current (DC) charging infrastructure that gives Canadians the speed and reliability to confidently make the switch to electric. For more information, visit: electrify-canada.ca

About Volkswagen Group Canada Volkswagen Canada was founded in 1952. Today, along with Audi Canada, it makes up Volkswagen Group Canada Inc., a subsidiary of Volkswagen AG headquartered in Wolfsburg, Germany, one of the world's largest producers of passenger cars. Porsche Cars Canada Ltd. has been a part of the Canadian automotive landscape for over fifty years and is a subsidiary of Porsche AG headquartered in Stuttgart, Germany.

About Toronto Premium Outlets Toronto Premium Outlets is one of two Simon Premium Outlets Centres in Canada, and a joint venture between Simon Property Group and SmartCentres REIT. Conveniently located off of Highway 401 in Halton Hills, Ontario, Toronto Premium Outlets features more than 130 stores, all at savings of 25% to 65% every day. The exceptional brands include: Aritzia, Prada, Burberry, Coach, kate spade new york, Michael Kors, Polo Ralph Lauren Factory Store, Rudsak, Ted Baker, Tory Burch and Under Armour. For more information, visit: premiumoutlets.com/outlet/toronto

About ClearBlue Technologies Group ClearBlue Technologies Group is the industry leader in technology construction and infrastructure services to the public and private sector. For a decade, operators and vendors have turned to ClearBlue as a trusted partner in civil/raw land construction, network installation & maintenance services providing turn-key solutions. For more information, visit: ClearBlueTechGroup.com

Media Contacts:

For Electrify Canada inquiries, contact:

Cassandra Ward, Zenogroup
Phone: 647-218-9210
Email: cassandra.ward@zenogroup.com

For Toronto Premium Outlets inquiries, contact:

Kayla Matos, Faulhaber Communications
Phone: 416-909-7030
Email: km@faulhabercommunications.com

For Volkswagen Group Canada inquiries, contact:

Thomas Tetzlaff, PR Manager
Phone: 905-428-5858
Email: Thomas.Tetzlaff@VW.ca