
2017 Beetle Updates

Version 1.0



Published: 11/7/2016
Last Revised: 11/10/2016

Date	Version	Worksheet	Details	Sent to contacts
11/10/2016	1.0	All	Initial Publication	

2017 Beetle

Product Program



Published: 11/7/2016
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Model	Engine	Transmission
Beetle	1.8 TSI, 170 hp, 4 cylinder	5-speed manual (Coupe only) 6-speed automatic with Tiptronic®

2017 Beetle (Coupe and Convertible)

Standard Equipment



Legend:
 S Standard, at no additional charge O Option, at additional charge
 P Part of option package, at additional package charge - Not available

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EXTERIOR		Trendline	Classic	Pink	Dune
Antenna	Diversity antenna	S	S	S	S
Anti-Corrosion	Fully galvanized sheet metal	S	S	S	S
Badging	"Bug" Badge on trunk	-	-	S	-
	"Volkswagen" Badge on trunk	-	S	-	-
Body	Body-coloured bumpers	S	S	S	S
	Exterior chrome package	-	-	-	S
	Front bumper with alternate air intake and honeycomb design	-	-	-	S
	Rear bumper with silver diffuser	-	-	-	S
	Rocker panel extensions in body colour, with chrome strip	S	S	S	S
Body Panels	Crash-optimized front end	S	S	S	S
Brake Lights	Centre high-mounted stop lamp in top of rear window	S	S	S	S
Doors	Two doors	S	S	S	S
	Body-coloured door handles	S	S	S	S
	Aluminum door sill plates	-	S	S	S
Fuel Tank	Fuel cap with string attachment and notched edge	S	S	S	S
Grille	Black front grille	S	S	-	-
	Black front grille with chrome application	-	-	S	S
Horn	Dual tone horn	S	S	S	S
Lights, Front/Rear	Halogen headlights with clear, lightweight, chip resistant polycarbonate lenses	S	S	S	S
	Bi-Xenon headlights	-	P	S	S
	LED signature daytime running lights (DRL)	-	P	S	S
	LED tail lights	-	P	S	S
	LED rear licence plate illumination	-	P	S	S
	Headlights-on warning tone, upon opening of driver's door when ignition key is removed	S	S	S	S
	Automatic headlights with coming and leaving home function	-	S	S	S
Mirrors	Halogen fog lights, integrated into front bumper	-	P	S	S
	Side turn signal lights integrated into side exterior mirrors	S	S	S	S
	Power adjustable and heatable exterior mirrors with LED turn signals	S	S	S	S
Paint	Exterior side mirrors in body colour	S	S	-	-
	Exterior side mirrors in Deep Black Pearl	-	-	S	-
	Exterior side mirrors in Reflex Silver Metallic	-	-	-	S
Roof	Non-metallic paint	S	S	S	S
	Metallic paint (no charge)	O	O	S	O
	Power sliding panoramic sunroof with tilt, slide, tinted glass, manual sunshade, pinch protection and driver's door operated convenience closing feature	-	P	S	S
Rear spoiler	Rear spoiler	S	S	S	S
Trunk/Cargo Area	Trunk loading edge, plastic	S	S	S	S
	Rear glass window with defrost	S	S	S	S
Tires	215/60 R16, all season tires	S	-	-	-
	215/55 R17, all season tires	-	S	-	-
	235/45 R18, all season tires	-	-	S	S
	125/90 R16 steel space saver spare wheel	S	S	S	S
Wheels	6.5J x 16" Propeller steel wheels	S	-	-	-
	7J x 17" Heritage alloy wheels	-	S	-	-
	8J x 18" Ravenna alloy wheels	-	-	S	-
	8J x 18" Canyon alloy wheels	-	-	-	S
Windows	Black window surrounds	S	S	S	-
	Black window surrounds with chrome base	-	-	-	S
Wipers/Washer	Aero windshield wipers	S	S	S	S
	Windshield wipers with variable intermittent wipe feature	S	S	S	S
	Rain sensor with automatic wiper speed control	-	S	S	S
	Heated windshield washer nozzles, front	P	S	S	S

2017 Beetle (Coupe and Convertible)

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INTERIOR		Trendline	Classic	Pink	Dune
Air Conditioning	Manual climate control	S	S	-	-
	Climatronic dual-zone electronic climate control	-	P	S	S
Alarm/Anti-Theft	Alarm preparation	S	S	S	S
	Immobilizer theft deterrent system	S	S	S	S
Armrest	Front centre armrest with storage compartment	S	S	S	S
Assist Handles	Silicone damped-return assist handles, two front	S	S	S	S
	Retro-style rear assist handles	S	S	S	S
Cruise Control	Cruise control with active display	P	S	S	S
Cup Holders	Dual front cupholders integrated into centre console	S	S	S	S
	Single rear cupholder	S	S	S	S
Defroster	Electric rear window defroster	S	S	S	S
Doors/Side Panels	Top of door trim painted in body colour	S	S	S	S
	Integrated armrests in front door panels and rear side panels	S	S	S	S
	Protective side moldings in black matte grained plastic	-	-	-	S
	"DUNE" folio above protective side moldings along bottom of door	-	-	-	S
	Door panels in leatherette	-	S	S	S
Floor Mats	Front and rear floor mats	S	S	S	S
Instrument Cluster	Speedometer, tachometer, odometer, trip odometer, coolant temperature indicator, fuel gauge, gear indicator (with automatic transmission), exterior temperature, warning lights and digital clock	S	S	S	S
	Trip computer	S	-	-	-
	Multifunction trip computer: Featuring trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, distance to empty and speed warning	P	S	S	S
	Illumination of controls and gauges	S	S	S	S
	Instrument cluster accents in Sandstorm Yellow	-	-	-	S
	Seatbelt reminder and fuel cap seal warning	S	S	S	S
Keys	Folding keys (2) with radio-frequency remote transmitter for central locking	S	S	S	S
Outlets	Two 12V auxiliary power outlets	S	S	S	S
Lighting	Dual front reading lights with time delay	S	S	S	S
	Interior ambient lighting	S	S	S	S
	Luggage compartment light	S	S	S	S
Locks	Central power locking system	S	S	S	S
	KESSEY - keyless access with push-button start and with closing feature for sunroof (when equipped), opening & closing feature for power windows	-	P	S	S
	Automatic locking feature (doors lock automatically when vehicle reaches 13km/h)	S	S	S	S
	Radio-frequency remote locking system with lock, unlock, rear trunk release and panic button on transmitter	S	S	S	S
	Front door mounted lock/unlock switches for central locking system	S	S	S	S
Mirrors, Interior	Illuminated driver and front passenger visor vanity mirrors	S	S	S	S
	Interior rear view mirror	S	S	S	S
	Auto-dimming interior rear view mirror	-	S	S	S
	Mirror control pad with joystick control	S	S	S	S
Ornamentation	Chrome applications to interior door handles	S	S	S	S
	Chrome rings around instruments	S	S	S	S
	Chrome ring around the cluster, Radio/Navigation System and air vents	-	-	S	S
	Interior chrome package	S	S	S	S
Radio/Audio	Composition Colour - 5" touchscreen radio with CD player and 1 SD card slot	S	-	-	-
	Composition Media - 6.33" touchscreen radio with proximity sensor, CD player, 8 speakers, and 1 SD slot	P	S	S	-
	Discover Media - 6.33" touchscreen with proximity sensor, CD player, satellite navigation, and 2 SD card slots	-	-	-	S
	App-Connect smartphone integration (Android Auto, Apple Carplay, MirrorLink)	P	S	S	S
	Auxiliary input jack	S	S	S	S
	USB audio input	P	S	S	S
	8 speakers	S	S	S	S
	Fender® Premium Audio System - 400-watt digital sound package (8 speakers + subwoofer)	-	P	S	S
	SiriusXM® satellite radio	P	S	S	S

2017 Beetle (Coupe and Convertible)

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INTERIOR		Trendline	Classic	Pink	Dune
Restraint/	Driver and front passenger airbag supplemental restraint system	S	S	S	S
Safety Systems	Driver and front passenger combined head/thorax side airbag supplemental restraint	S	S	S	S
	Rear-impact optimized head restraints - front driver & passenger	S	S	S	S
	3-point safety belts, all four seating positions	S	S	S	S
	Emergency locking retractors for all seating positions	S	S	S	S
	Front seat safety belt pre-tensioners with load limiters	S	S	S	S
	LATCH (Lower Anchors and Top-tether for Children) - child seat lower attachment points and top tether rear outboard seating positions	S	S	S	S
	Child seat tether anchorage points with markings in rear seating positions	S	S	S	S
	Passenger Occupant Detection System (PODS)	S	S	S	S
Seating, Front	8-way manually adjustable front seats with adjustable lumbar support and lockable head restraints	S	S	S	S
	Comfort Seats	S	S	S	-
	Sport Seats	-	-	-	S
	Heatable front seats	P	S	S	S
Seating, Rear	50/50 split folding rear seat	S	S	S	S
	Rear seat head restraints, height adjustable	S	S	S	S
Special Features	Side turn signal control stalk with lane change feature (one touch, signals three times)	S	S	S	S
	Park Distance Control	-	-	-	S
	Blind Spot Detection with Rear Traffic Alert	-	P	S	S
	Intelligent Crash Response Ssystem. Once a certain severity of crash is detected, all doors are automatically unlocked, the battery terminal is automatically disconnected from the alternator cable, fuel supply is automatically shut off, warning hazards are automatically switched on, and high consumption electrical components are automatically shut off.	S	S	S	S
Steering Wheel	Plastic 3-spoke steering wheel with flat bottom	S	-	-	-
	Leather 3-spoke multifunction steering wheel with flat bottom	-	S	S	S
	Hydraulic power steering	S	S	S	S
	Steering wheel deformable/collapsible upon impact	S	S	S	S
	Height adjustable and telescoping steering column	S	S	S	S
	Theft deterrent steering column	S	S	S	S
	Exterior Pink steering wheel clip located at bottom of steering wheel (black for 3 and 9 o'clock positions)	-	-	S	-
	"DUNE" clip located bottom of steering wheel	-	-	-	S
	Contrasting "Curry" yellow stitching on Steering wheel, floor mats, shifter, handbrake, armrest, and seat bolsters	-	-	-	S
Storage, Interior	Dual glove boxes	S	S	S	S
	Front storage compartment located in centre console	S	S	S	S
	Storage compartment in front doors with adjustable elastic	S	S	S	S
	Storage compartment inside front centre armrest	S	S	S	S
	Front seatback storage pockets	-	S	S	S
Telephone	Bluetooth® Mobile Phone Connectivity	S	S	S	S
Trim	Leather-wrapped shift knob	-	S	S	S
	Leather-wrapped handbrake grip	-	S	S	S
	Cloth seating surfaces	S	S	-	-
	Dashboard in Platinum Grey Metallic	O	O	S	-
	Dashboard in Black	-	-	-	O
	Dashboard colour coded to exterior paint	-	S	S	S
	Dashboard and interior door molding in Sandstorm Yellow (for Sandstorm Yellow exterior only)	-	-	-	O
Trunk/Cargo Area	Fully carpeted/lined luggage compartment	S	S	S	S
	Grip on inside of trunk lid to assist closing	S	S	S	S
	Loading edge protection, plastic	S	S	S	S
Upholstery	"Pepita" cloth	S	-	-	-
	Two-tone cloth and leatherette with checkered Beige/Brown	-	S	-	-
	"Check Pink" - black-grey checkerboard pattern with pink stitching and pink accents	-	-	S	-
	Dark ceramique cloth with black leatherette bolsters and surrounds; "Curry" yellow piping and stitching throughout	-	-	-	S
Ventilation System	Adjustable front air vents	S	S	S	S
Windows	Power windows with pinch protection	S	S	S	S
	Power windows automatic up/down (one touch, all windows)	S	S	S	S
Special Features for Beetle Dune (Exterior and Technical)		Trendline	Classic	Pink	Dune
	Skid plate, front and sides, painted silver	-	-	-	S
	Wider track, +14 mm vs. standard	-	-	-	S
	Chassis, +10mm vs. standard	-	-	-	S
	Front stabilizer, solid, 23mm	-	-	-	S
Special Features for #Pink Beetle (Interior)		Trendline	Classic	Pink	Dune
	Floor mats with pink stitching	-	-	S	-
	Exterior colour-matching upper door inserts	-	-	S	-
	Exterior colour-matching radio and air vent surrounds	-	-	S	-
Special Features for Beetle Convertible		Trendline	Classic	Pink	Dune
Roof	Power soft top featuring remote operation with keyfob	S	S	S	S
	Tonneau cover - beige/black	S	S	S	S

2017 Beetle (Coupe and Convertible)

Standard Equipment



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TECHNICAL		Trendline	Classic	Pink	Dune
Battery	Soft shell battery box protection	S	S	S	S
Body Panels	Crash optimized front end	S	S	S	S
Brakes	ABS (Anti-lock Braking System)	S	S	S	S
	Power assisted front vented disc brakes, rear solid disc brakes	S	S	S	S
	EBD - Electronic Brake-pressure Distribution	S	S	S	S
	HBA - Hydraulic Brake Assistant	S	S	S	S
	Hill Hold Assist	S	S	S	S
Emissions	Tier III, BIN 30	S	S	S	S
Engine	1.8L 170 horsepower, 4 cylinder, in-line, dual overhead cam, 4 valves per cylinder	S	S	S	S
Side Protection	Anti-intrusion side door beams	S	S	S	S
Steering	Hydraulic power assisted rack and pinion steering	S	S	S	S
	Electromechanical power assisted rack and pinion steering (with TDI)	S	S	S	S
Suspension	Independent front MacPherson struts with stabilizer bar	S	S	S	S
	Rear fully independent four-link suspension with coil springs, telescopic shock absorbers and stabilizer bar	S	S	S	S
	Rough road suspension	-	-	-	S
Traction Control	Anti-slip regulation (ASR)	S	S	S	S
	Engine Braking Assist (EBA)	S	S	S	S
	Electronic Differential Lock (EDL)	S	S	S	S
	Electronic Stability Control (ESC)	S	S	S	S
Transmission	5-speed manual transmission (Coupe only)	S	S	-	-
	6-speed automatic transmission with Tiptronic® and Sport mode	O	O	S	S
	Cable shift mechanism - manual transmission only (Coupe only)	S	S	-	-
	Clutch starter interlock for manual transmission. Vehicle will not start if clutch is not depressed (Coupe only)	S	S	-	-
	Hydraulic clutch for manual transmission (Coupe only)	S	S	-	-
WARRANTY		Trendline	Classic	Pink	Dune
Anti-Corrosion	12 year/200,000km Limited Warranty against Corrosion Perforation	S	S	S	S
Powertrain Warranty	5 year/100,000 km (whichever occurs first). Powertrain Limited Warranty	S	S	S	S
Vehicle Warranty	4 year/80,000 km (whichever occurs first). New Vehicle Limited Warranty. Wear & tear items and adjustments excluded after initial 12 month/20,000 km (whichever occurs first)	S	S	S	S
ROADSIDE ASSISTANCE		Trendline	Classic	Pink	Dune
Roadside Assistance	4-year/80,000 km (whichever occurs first), 24 hour roadside assistance	S	S	S	S

2016 Beetle 1.8 TSI

Technical Specifications



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ENGINE				
Type	1.8 TSI, in-line 4-cylinder, MPFI			
Bore	3.25	in	82.5	mm
Stroke	3.20	in	84.1	mm
Displacement	110	in ³	1,797	cm ³
Compression Ratio	9.6:1			
Horsepower (SAE) @ rpm	170hp @ 6,200		125 kw @ 6,200	
Maximum torque, lbs - ft @ rpm	184 lb-ft @ 1,500-4,750		250 Nm @ 1,500-4,750	
Fuel Requirement	Regular unleaded			
Firing Order	1-3-4-2			

ENGINE DESIGN	
Arrangement	Front mounted, transverse
Cylinder Block	Cast iron
Crank Shaft	Cast Iron, five main bearings
Cylinder Head	Aluminum alloy, cross flow
Valve Train	Double overhead camshaft, chain driven with automatic tensioner, four valves per cylinder, maintenance free hydraulic lifters, variable intake timing
Cooling System	Water cooled, water pump, cross flow radiator, double electric PWM controlled radiator fan
Lubrication	2-stage-gear pump, pressurized, full flow with oil
Fuel / Air Supply	Fuel Straight Injection (FSI) into cylinders, turbo charger/intercooler
Emissions	Tier II/Bin 5

ELECTRICAL SYSTEM	
Alternator - V/A	14/140
Battery - V/Ah	12/60

DRIVE TRAIN			
Drive train	Front wheel drive		
Transmission Gear Ratios:1		Manual	Automatic
	1st	3.78	4.46
	2nd	2.12	2.50
	3rd	1.27	1.56
	4th	0.86	1.14
	5th	0.66	0.85
	6th	--	0.67
	Reverse	3.60	3.18
Final I	3.65	3.87	

CAPACITIES				
Engine Oil (with filter)	6.8	qt	6.4	L
Fuel Tank	14.5	gal	55.0	L
Cooling System	9.0	qt	8.5	L
Wiper Fluid	4.5	qt	4.3	L

STEERING				
Type	Rack and pinion, power assisted			
Turns (lock to lock)	3.01			
Turning Circle (curb to curb)	35.4	ft	10.8	m
Ratio	16.3:1			

INTERIOR VOLUME - SAE								
EPA Class	Compact							
Seating Capacity	Four							
Passenger Volume	85.1	ft ³	2.41	m ³				
Cargo Volume	15.4	ft ³	0.44	m ³				
Cargo Volume with rear seat folded	29.9	ft ³	0.85	m ³				
					Front		Rear	
Volume	51.9	ft ³	1.48	m ³	29.5	ft ³	0.83	m ³
Head Room	39.4	in	1,000	mm	37.1	in	942	mm
Shoulder Room	55.3	in	1,404	mm	49.0	in	1,245	mm
Leg Room	41.3	in	1,048	mm	31.4	in	797	mm

2016 Beetle 1.8 TSI

Technical Specifications



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BODY, CHASSIS AND SUSPENSION

Type	Unitized construction
Front Suspension	MacPherson strut-type with lower control arms, coil springs, telescopic dampers, 22-mm-diameter anti-roll bar (normal suspension) and 23-mm-diameter anti-roll bar (Dune suspension)
Rear Suspension	Multilink, coil springs. 18 mm anti-roll bar
Service Brakes	Power assisted, dual circuit, vented 288 x 25 mm front discs and 253 x 10 mm solid rear discs
Anti Lock Braking System	Standard, all four wheels, with electronic brake pressure distribution
Parking Brake	Mechanical, effective on rear wheels
Drag Coefficient	0.30 cd

DIMENSIONS

Wheelbase	99.9	in	2,537	mm	
Front Track	61.8	in	1,570	mm	
Rear Track	60.9	in	1,546	mm	
	Dune	62.4	in	1,584	mm
	Dune	61.4	in	1,560	mm
Length	168.4	in	4,278	mm	
Width	71.2	in	1,808	mm	
Height	58.5	in	1,486	mm	
Ground Clearance	5.7	in	144	mm	
	Dune		154	mm	

WEIGHTS

	Manual				Automatic			
Curb Weight	2948	lbs	1,337	kg	3018	lbs	1,369	kg
Payload	851	lbs	376	kg	829	lbs	365	kg

Dune Weight

	Automatic			
Curb Weight	3,093	lbs	1,403	kg
Payload	798	lbs	362	kg

FUEL CONSUMPTION¹

	Manual	Automatic	Dune
City L/100km	9.5	9.7	9.6
Highway L/100km	7.1	7.2	7.5

¹Fuel consumption ratings are estimates based on Natural Resources Canada's (NRCAN) newly approved fuel consumption criteria and testing methods effective with model year vehicles. Please note that comparisons to seemingly identical 2016 and 2015 model year and older vehicles will show discrepancies due to the difference in NRCAN approved calculation methods. Please refer to NRCAN's Fuel Consumption Guide 2016 for estimated fuel consumption figures.

2017 Beetle Convertible 1.8 TSI

Technical Specifications

Published: 11/7/2016
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ENGINE	
Type	1.8L inline four cylinder, 16V, TFSI
Bore	3.25 in 82.5 mm
Stroke	3.20 in 81.1 mm
Displacement	110 in ³ 1,797 cm ³
Compression Ratio	9.6:1
Horsepower (SAE) @ rpm	170 hp @ 6200 (125 kW @ 6200)
Maximum torque, lbs - ft @ rpm	184 lb-ft @ 1500-4750 rpm (250 Nm @ 1500-4750 rpm)
Fuel Requirement	Regular unleaded
Firing Order	1-3-4-2
ENGINE DESIGN	
Arrangement	Front mounted, transverse
Cylinder Block	Cast iron
Crank Shaft	Cast iron, five main bearings
Cylinder Head	Aluminum alloy, crossflow
Valve Train	Double overhead camshaft, chain driven with automatic tensioner, four valves per cylinder, maintenance free hydraulic lifters, variable intake timing
Cooling System	Water-cooled, thermostatically controlled radiator fan
Lubrication	2-stage-gear pump, pressurized, full flow with oil cooler
Fuel / Air Supply	Fuel Straight Injection (FSI) into cylinders, Turbo charger/intercooler
Emissions	Tier II/Bin 5
ELECTRICAL SYSTEM	
Alternator - V/A	Basis: 14/140
Battery - V/Ah	12/60
Ignition	Digital electronic, with two knock sensors
DRIVE TRAIN	
Drive train	Front wheel drive
	Automatic
Transmission Code (may vary)	MAN
Transmission Gear Ratios:1	1st 4.46
	2nd 2.50
	3rd 1.56
	4th 1.14
	5th 0.85
	6th 0.67
	Reverse 3.19
	Reverse 3.18
	Final I 3.87

CAPACITIES							
Engine Oil (with filter)	6.76	qt	6.4	L			
Fuel Tank	14.5	gal	55.0	L			
Cooling System	9	qt	8.5	L			
Wiper Fluid	4.544	qt	4.3	L			
STEERING							
Type	Rack and pinion, electronic power assisted						
Turns (lock to lock)	3.01						
Turning Circle (curb to curb)	35.4	ft	10.8	m			
Ratio	16.3 : 1						
INTERIOR VOLUME - SAE							
EPA Class	Compact						
Seating Capacity	Four						
Passenger Volume	81.4	ft ³	2.30	m ³			
Cargo Volume	7.1	ft ³	0.20	m ³			
	Front				Rear		
Volume	51.9	ft ³	1.47	m ³	29.5		
		ft ³	0.834	m ³			
Head Room	39.3	in	998	mm	37.6	in	956 mm
Shoulder Room	55.3	in	1,404	mm	43.1	in	1,094 mm
Leg Room	41.3	in	1,048	mm	31.4	in	797 mm
BODY, CHASSIS AND SUSPENSION							
Type	Unitary construction, bolt-on front fenders, two solid mounted subframes						
Front Suspension	Mac Pherson Strut-type with lower control arms, coil springs, telescopic dampers,						
Rear Suspension	Multilink, coil springs. 18 mm anti-roll bar						
Service Brakes	Power assisted, dual circuit, 11.3 x 1.0-in vented front discs and 10 x 0.4-in solid rear discssolid rear discs						
Anti Lock Braking System	Standard, all four wheels, with electronic brake pressure distribution						
Parking Brake	Mechanical						
Drag Coefficient	0.30						
DIMENSIONS							
Wheelbase	100.0	in	2,540	mm			
Front Track	62.1	in	1,578	mm			
Rear Track	61.2	in	1,554	mm			
	Dune	62.4	in	1,584	mm		
	Dune	61.4	in	1,560	mm		
Length	168.4	in	4,278	mm			
Width	71.2	in	1,808	mm			
Height	58.0	in	1,473	mm			
Ground Clearance	5.6	in	143	mm			
	Dune		154	mm			
WEIGHTS							
	Automatic						
Curb Weight	3225	lbs	1455	kg			
Payload	833	lbs	378	kg			
	Automatic						
Dune Weight							
Curb Weight	3280	lbs	1488	kg			
Payload	818	lbs	371	kg			
	Dune						
FUEL CONSUMPTION¹							
	Automatic						
City L/100km	9.7			TBD			
Highway L/100km	7.2			TBD			

¹Fuel consumption ratings are estimates based on Natural Resources Canada's (NRCAN) newly approved fuel consumption criteria and testing methods effective with 2016 model year vehicles. Please note that comparisons to seemingly identical 2016 and 2015 model year and older vehicles will show discrepancies due to the difference in NRCAN approved calculation methods. Please refer to NRCAN's Fuel Consumption Guide 2016 for estimated fuel consumption figures. Actual fuel consumption will vary based on driving conditions, driver's habits and vehicle's additional equipment.



2017 Beetle

Order Guide & Pricing

Effective: 01/13/2016



Trendline		MSRP
5C23R1	1.8 TSI 170HP, 5-speed Manual	\$19,990
5C23R6	1.8 TSI 170HP, 6-speed, automatic with Tiptronic®	\$21,390

Trendline includes:

16" Propeller steel wheels with full wheel covers and all-season tires
 50/50 split folding rear seats
 8-way manually adjustable front comfort seats including manual lumbar support
 Additional glove box (kaeferach)
 Alarm preparation
 Ambient interior lighting
 Auxillary input
 Bluetooth® mobile phone connectivity
 Cloth seating surfaces
 Composition Colour - 5" touchscreen radio with CD player and 1 SD card slot
 Center console painted, Platinum Grey Metallic
Center console colour depending on exterior colour. See table below.
 Dashboard colour coded to exterior paint with additional glove box
 Driver and front passenger combined head/thorax side airbag supplemental restraint
 Driver and front passenger front airbags
 Electronic Stability Control (ESC)
 Front and rear disc brakes
 Front centre armrest
 Heated front seats and washer nozzles
 Hill hold assist (Only 5-speed Manual)
 Illuminated vanity mirrors
 Interior chrome package
 Manual climate control
 Multi-link rear suspension
 Plastic 3-spoke steering wheel, shift knob and hand brake lever
 Power adjustable, heated, body-coloured exterior mirrors with LED turn signals
 Power door locks/windows
 Rear spoiler
 Rearview camera
 Trip computer

Optional Equipment

P2Y	Convenience Package	\$1,150
	"App-Connect" smartphone integration (Android Auto, Apple CarPlay, MirrorLink) Composition Media - 6.33" touchscreen radio with proximity sensor, CD player, 8 speakers, and 1 SD slot Cruise control Multi-function trip computer SiriusXM® satellite radio USB audio input	

Colour & Trim

Colour		Center Console	MX
2R2R	Platinum Grey Metallic	Platinum Grey Metallic	X
0Q0Q	Pure White	Pure White	X
2B2B	Silk Blue Metallic	Silk Blue Metallic	X
2T2T	Deep Black Pearl	Platinum Grey Metallic	X
8V8V	Bottle Green Metallic	Platinum Grey Metallic	X
K8K8	White Silver Metallic	Platinum Grey Metallic	X
2J2J	Dark Bronze Metallic	Platinum Grey Metallic	X
G2G2	Tornado Red	Tornado Red	X
V9V9	Habanero Orange Metallic	Habanero Orange Metallic	X

Trim - Comfort Seats	
MX	Titan Black - Pepita Cloth

Classic		MSRP
5C2AR1	1.8 TSI 170HP, 5-speed Manual	\$21,990
5C2AR6	1.8 TSI 170HP, 6-speed, automatic with Tiptronic®	\$23,390

Includes Trendline Equipment plus:

17" Heritage black alloy wheels with all-season tires
 "App-Connect" smartphone integration (Android Auto, Apple CarPlay, MirrorLink)
 Automatic headlights with coming and leaving home function
 Auto-dimming interior rearview mirror
 Composition Media - 6.33" touchscreen radio with proximity sensor, CD player, 8 speakers, and 1 SD card slot
 Interior chrome accents
 Cruise control
 Door panels in leatherette
 Door Sill plates
 Heated front seats & washer nozzles
 Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
 Multi-function trip computer and indicator
 Rain-sensing wipers
 SiriusXM® satellite radio
 Special two-tone cloth and leatherette seating surfaces with contrast stitching
 USB audio input
 "Volkswagen" badge, rear decklid

Optional Equipment

P2Z	Style Package	\$3,450
	Bi-Xenon headlights with LED DRLs Blind Spot Detection with Rear Traffic Alert Climatronic® dual-zone electronic climate control Fender® Premium Audio System - 8 speakers plus subwoofer Front fog lights KESSY - keyless access with push-start button LED tail lights Panoramic power sunroof	

Colour & Trim

Colour		Center Console	81
2R2R	Platinum Grey Metallic	Platinum Grey Metallic	X
0Q0Q	Pure White	Platinum Grey Metallic	X
2B2B	Silk Blue Metallic	Platinum Grey Metallic	X
2T2T	Deep Black Pearl	Platinum Grey Metallic	X
8V8V	Bottle Green Metallic	Platinum Grey Metallic	X
K8K8	White Silver Metallic	Platinum Grey Metallic	X
2J2J	Dark Bronze Metallic	Platinum Grey Metallic	X

Trim - Comfort Seats	
81	Sioux two-tone cloth and leatherette with checkered beige/brown

Excise Tax on Air Conditioning \$100
 Freight and PDI \$1,625
 Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built.
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2017 Beetle

Effective: 01/13/2016



Convertible

Order Guide & Pricing

Trendline		MSRP
5C83R6	1.8 TSI 170HP, 6-speed, automatic with Tiptronic®	\$25,390

Trendline+ includes:
 16" Propeller steel wheels with full wheel covers and all-season tires
 50/50 split folding rear seats
 8-way manually adjustable front comfort seats including manual lumbar support
 Additional glove box (kaeferach)
 Alarm preparation
 Ambient lighting (4 positions / 3 colours)
 Auxillary input
 Bluetooth® mobile phone connectivity
 Body colour bumpers
 Center console painted, Platinum Grey Metallic
Center console colour depending on exterior colour. See table below.
 Composition Colour - 5" touchscreen radio with CD player and 1 SD card slot
 Dashboard colour coded to exterior paint with additional glove box
 Driver and front passenger combined head/thorax side airbag supplemental restraint
 Driver and front passenger front airbags
 Electronic Stability Control (ESC)
 Front and rear disc brakes
 Heated front seats & washer nozzles
 Interior chrome accents
 Manual climate control
 Multi-link rear suspension
 Plastic 3-spoke steering wheel, shift knob and hand brake lever
 Power adjustable, heated, body-coloured exterior mirrors with LED turn signals
 Power door locks/windows
 Power soft top
 Rear spoiler
 Rearview camera
 Tonneau cover
 Trip computer
 Wind blocker

Optional Equipment		
P3H	Convenience Package "App-Connect" smartphone integration (Android Auto, Apple CarPlay, MirrorLink) Composition Media - 6.33" touchscreen radio with proximity sensor, CD player, 8 speakers, and 1 SD slot Cruise Control Multifunction trip computer SiriusXM® satellite radio USB audio input	\$1,150

Classic		MSRP
5C8AR6	1.8 TSI 170HP, 6-speed, automatic with Tiptronic®	\$27,390

Includes Trendline+ plus:
 17" Heritage black alloy wheels with all-season tires
 "App-Connect" smartphone integration (Android Auto, Apple CarPlay, MirrorLink)
 Auto-dimming interior rearview mirror
 Automatic headlights with coming and leaving home function
 Composition Media - 6.33" touchscreen radio with proximity sensor, CD player, 8 speakers, and 1 SD slot
 Cruise control
 Door panels in leatherette
 Door sill plates
 Heated front seats & washer nozzles
 Leather-wrapped multifunction steering wheel, shift knob and hand brake lever
 Multifunction trip computer
 Rain-sensing wipers
 Sioux Brown roof
 SiriusXM® satellite radio
 Special two-tone cloth and leatherette seating surfaces with contrast stitching
 USB audio input
 "Volkswagen" badge, rear decklid

Optional Equipment		
P1H	Style Package Bi-Xenon headlights with LED DRLs Blind Spot Detection with Rear Traffic Alert Climatronic® dual-zone electronic climate control Fender® Premium Audio System - 8 speakers plus subwoofer Front fog lights KESSY - keyless access with push-start button LED tail lights Power soft top featuring remote operation with keyfob	\$2,520

Colour & Trim				
	Colour	Roof	Center Console	MX
2RSL	Platinum Grey Metallic	Black	Platinum Grey Metallic	X
0QSL	Pure White	Black	Pure White	X
2BSL	Silk Blue Metallic	Black	Silk Blue Metallic	X
2TSL	Deep Black Pearl	Black	Platinum Grey Metallic	X
8VSL	Bottle Green Metallic	Black	Platinum Grey Metallic	X
K8SL	White Silver Metallic	Black	Platinum Grey Metallic	X
2JSL	Dark Bronze Metallic	Black	Platinum Grey Metallic	X
G2SL	Tornado Red	Black	Tornado Red	X
V9SL	Habanero Orange Metallic	Black	Habanero Orange Metallic	X

Colour & Trim				
	Colour	Roof	Center Console	81
2RSA	Platinum Grey Metallic	Brown	Platinum Grey Metallic	X
0QSA	Pure White	Brown	Platinum Grey Metallic	X
2BSA	Silk Blue Metallic	Brown	Platinum Grey Metallic	X
2TSA	Deep Black Pearl	Brown	Platinum Grey Metallic	X
8VSA	Bottle Green Metallic	Brown	Platinum Grey Metallic	X
K8SA	White Silver Metallic	Brown	Platinum Grey Metallic	X
2JSA	Dark Bronze Metallic	Brown	Platinum Grey Metallic	X

Trim - Comfort Seats	
MX	Titan Black - Pepita Cloth

Trim - Comfort Seats	
81	Sioux brown two-tone cloth and leatherette with checkered beige

Excise Tax on Air Conditioning \$100
 Freight and PDI \$1,625

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2017 Pink Beetle Coupe and Convertible

Order Guide & Pricing

Effective: 01/13/2016



Pink Edition (Production in CW31/16-CW41/16)		MSRP
5C2PR6	Coupe - 1.8 TSI 170HP, 6-speed, automatic with Tiptronic®	\$26,890
5C8PR6	Convertible - 1.8 TSI 170HP, 6-speed, automatic with Tiptronic®	\$30,890

Includes Trendline equipment plus:

- 18" *Ravenna* alloy wheels with Adamantium finish (dark grey) and all season tires
- "App-Connect" smartphone integration (Android Auto, Apple CarPlay, MirrorLink)
- "Bug" badge, rear decklid
- Ambient interior lighting
- Automatic headlights with coming and leaving home function
- Auto-dimming interior rearview mirror
- Bi-Xenon headlights with LED DRLs
- Blind Spot Detection with Rear Traffic Alert
- Center console, painted, Platinum Grey Metallic
- Climatronic® dual-zone electronic climate control
- Composition Media - 6.33" touchscreen radio with proximity sensor, CD player, 8 speakers, and 1 SD card slot
- Cruise control
- Fender® Premium Audio System - 400-watt digital sound package (8 speakers+ subwoofer)
- Front fog lights
- Heated front seats and washer nozzles
- KESSY - keyless access with push-start button
- Leather-wrapped multi-function steering wheel, shift knob & handbrake with "Pink" stitching throughout
- LED rear licence plate illumination
- LED tail lights
- Multi-function trip computer
- Park Distance Control
- Panoramic sunroof (except Convertible)
- Power soft top featuring remote operation with keyfob (Convertible)
- Rain-sensing wipers
- Side mirrors in Deep Black Pearl
- SiriusXM® satellite radio

Pink interior package:

- "Check Pink" - black-grey checkerboard pattern with pink stitching and pink accents
 - Dashpad in black
 - Exterior colour-matching radio and air vent surrounds
 - Exterior colour-matching steering wheel clip located at bottom of steering wheel (black for 3 and 9 o'clock positions)
 - Exterior colour-matching upper door inserts
 - Door sill plates
 - Floor mats with pink stitching

Colour and Trim			
Colour		Center Console	80
9389	Fresh Fuchsia Metallic	Platinum Grey Metallic	X

Colour		Roof	Center Console	80
9388	Fresh Fuchsia Metallic	Black	Platinum Grey Metallic	X

Trim - Comfort Seats	
80	"Check Pink" - black-grey checkerboard pattern with pink stitching and pink accents

Excise Tax on Air Conditioning \$100
 Freight and PDI \$1,625

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17 Beetle Dune Coupe and Convertible

Order Guide & Pricing

Dune		MSRP
5C2DR6	Coupe - 1.8 TSI 170HP, 6-speed, automatic with Tiptronic®	\$28,890
5C8DR6	Convertible - 1.8 TSI 170HP, 6-speed, automatic with Tiptronic® (SOP CW 50/16)	\$32,890

Includes Trendline equipment plus:

18" Canyon alloy wheels with all-season tires
 *App-Connect™ smartphone integration (Android Auto, Apple CarPlay, MirrorLink)
 *DUNE clip located bottom of steering wheel
 *DUNE folio above protective side moldings along bottom of door
 Aluminum pedals
 Ambient interior lighting
 Automatic headlights with coming and leaving home function
 Auto-dimming interior rearview mirror
 Bi-Xenon headlights with LED DRLs
 Blind Spot Detection with Rear Traffic Alert
 Climatronic® dual-zone electronic climate control
 Contrasting "Curry" yellow stitching throughout (steering wheel, floor mats, shifter, handbrake, armrest, seat bolsters)
 Cruise Control
 Dashpad and interior door molding in Sandstorm Yellow (solid black for Oryx White and Deep Black)
 Discover Media - 6.33" touchscreen radio with proximity sensor, CD player, satellite navigation, and 2 SD card slots
 Exterior mirrors painted in Reflex Silver Metallic
 Fender® Premium Audio System - 400-watt digital sound package (8 speakers+ subwoofer)
 Front fog lights
 Heated front seats and washer nozzles
 Instrument cluster accents in Sandstorm Yellow
 KESSY - keyless access with push-start button
 Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
 LED rear licence plate illumination
 LED tail lights Multifunction
 trip computer
 Panoramic sunroof (except Convertible)
 Park Distance Control
 Power soft top featuring remote operation with keyfob (Convertible)
 Rain-sensing wipers
 Rear spoiler
 SiriusXM® satellite radio
 Sport seats
 USB audio input
Two-tone seats
 Black leatherette bolsters and surrounds
 Dark ceramique cloth
 Piping and stitching in "Curry" yellow
Off-road elements
 Rough road suspension
 Front bumper with alternate air intake and honeycomb design
 Rear bumper with silver diffuser
 Skid plate appearance (plastic) front and sides, painted silver
 Wider track, +14 mm vs. standard
 Chassis, +10mm vs. standard
 Protective side moldings in black matte grained plastic
 Front stabilizer, solid, 23mm

Colour and Trim

Colour (Coupe)		Dashpad	Alloy Wheel Finish	O7
9U9U	Sandstorm Yellow Metallic	Sandstorm	Sandstorm	X
2T2T	Deep Black Pearl	Black	Silver	X
0Q0Q	Pure White	Black	Silver	X

Colour (Convertible)		Roof	Dashpad	Alloy Wheel Finish	O7
9U5L	Sandstorm Yellow Metallic	Black	Sandstorm	Sandstorm	X
2T5L	Deep Black Pearl	Black	Black	Silver	X
0Q5L	Pure White	Black	Black	Silver	X

Trim - Sport Seats	
07	Dark ceramique cloth with black leatherette bolsters and surrounds; "Curry" yellow piping and stitching throughout

Excise Tax on Air Conditioning \$100 Freight and PDI \$1,625

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